

## Anything goes

As Connie Sees It  
Page 4

## The marketing of Michael Jackson

Page 2

## CITY BRIEFS



### Unsung heroes named

At a World AIDS Day press conference, recently held in Princeton, Health Commissioner Dr. Bruce Siegel named three New Jersey women as "Unsung Heroes" in the State's fight against AIDS. The Commissioner stated, "the awards come at a time when New Jersey needs the help of more 'Unsung Heroes.'"



### Miles' claim to fame

Jazz legend Miles Davis' album Miles Ahead featuring Gil Evans and his Orchestra has been inducted into the National Academy of Recording Arts and Sciences' Recording Hall of Fame.



### Sugar Hill

Actor Wesley Snipes is back in action with his soon-to-be-released action film Sugar Hill. Sugar Hill is a powerful saga about redemption, love and the price two brothers are forced to pay to fulfill their destinies. Snipes describes the movie as a film about relationships and the search for fulfillment. "It's Cain and Abel story played by Michael Wright and myself. It's a human drama piece that delves into the psyches of these men."

## Speech at Kean inflames education community

Muhammad's remarks denounced

by Peter Jackson

On November 29, 1993, Dr. Khalid Abdul Muhammad, representative of Minister Louis Farrakhan of the Nation of Islam, delivered a speech at Kean College. Dr. Muhammad exhorted blacks to liberate themselves from four hundred years of slavery and oppression at the hands of whites, including the hands of so-called "impoverished Jews."

In his speech entitled "The Secret Relationship Between Blacks and Jews," Dr. Khalid, citing what he says are Jewish authors, spent most of his hour-long speech attempting to prove that Jews played a major role in the oppression of blacks living in the United States.

In contrast to those parts of Dr. Khalid's speech which addressed his views of Jews, other parts of the speech subjected other groups and individuals to ridicule and humiliation. Dr. Khalid referring to "Jew York City," "stinking David Dinkins," and "Spook Lee," directed verbal insults at Jews, whites, gays and lesbians, as well as at some prominent blacks.

According to Edward Martone, executive director of the American Civil Liberties Union of New Jersey, the speech "if not hate speech, was at least hateful. The university should not have a narrow band around acceptable speech, diversity and passion should not be removed. At the same time, such speeches do mandate a response. The speech should have been denounced; there should be a campus education about tolerance and diversity, and alternative protests are sometimes required."

On December 9, 1993, ten days after Khalid's speech, Dr. Elsa Gomez, the President of Kean College, in a written memorandum to the college community stated, "I find the verbal abuse contained in the recent speech on this campus reprehensible. It stretches the limits of free speech into the area of the intolerable. I truly regret the hurt and shame, the anger and indignation, that have been inflicted on our community."

On December 10, State Higher Education Chancellor Edward D. Goldberg, in a letter to the members of the board of trustees for Kean College wrote, "...New Jersey's higher education leaders must not tolerate the delivery of such a message in the absence of a moral framework. It is our obligation to speak out boldly, forcefully and intelligently to denounce and deplore the racist, anti-Semitic, sexist, homophobic and violent message espoused by Khalid Muhammad. I join others in denouncing the tone of hatred and the distortion of history manifest in Dr. Muhammad's recent speech."

## Our Families, Our Future



NEW YORK—The second of four programs hosted by Walter Cronkite, exploring social issues. See page 7 for details. Photo by Lawrence Ivy

# CITY NEWS

THE NEW JOURNAL OF CIVILIZATION

## Sharpton speaks on Dr. King

by Kaylin Dines



As he enters, there is a round of applause and all heads turn toward the door. After being introduced, Rev. Al Sharpton took his place at the podium, and with his voice booming over the crowd, addressed a room of approximately 200 people at the Plainfield Public Library, on what exactly Martin Luther King Jr. meant to him, and should mean to us.

Sharpton explained the controversies and the tribulations that surrounded King's crusade to better life for all mankind, "even the issue of making his birthday a national holiday was a source of controversy. Now those same people who fought against it are the same ones who are taking

the day off to stay at home and clean and take care of personal business."

More specifically, The Reverend touched on the issue of our young people. "Some of us say that the young people of today have lost all respect and admiration" for Dr. King. However, that is not so, how can they lose respect for him when they were never educated about him? We have not taught them what he stood for, or what he meant to this race. They have no idea of what Dr. King experienced in his fight."

The civil rights activist told the audience, "to understand the dream, you must know the context of his speech." The media, focuses on the end of King's speech instead of dissecting the speech to find how King challenged social order. Sharpton referred to the end of King's speech as a "rescendo to silence" rather than a summation of his dream.

"Because of Dr. King's credentials and stature, he could have been comfortable being a father and husband to his family. He could have been the president of one of our black colleges, sitting cozy in his parlor reading on philosophy, instead he went out and fought for human rights, when he could have stood back and watched."

Rev. Sharpton stated that somewhere between now and the last forty years we became more concerned with ourselves and not the collective. He referred to the 20th century as the era of the apartheid. People have forgotten

## Giuliani homeless

Page 4

## Rick James gets 5 year in sex case

News at a Glance

Page 3



the price that was paid and blacks have distanced themselves from the King Legacy. "It is now vogue to denounce the civil rights movement, you should not act like you got here on your own. (The way was made for you.)"

Sharpton told of how his grandmother raised 17 "productive" children. He then mentioned that many mothers today have "one child, a microwave, and they say they're stressed out."

The Reverend gave a few important thoughts to live by: "live a life of meaning and substance, after you die, somebody should be able to say you did something to make an impact on another life. Material objects should not be the focus of our lives, your car, we will sell and ride all over Jersey and tell nobody it was yours. Your house somebody else will live in and not care if it was yours..."

Sharpton's closing remarks received a standing ovation.

## King celebrations mold future of race relations

TRENTON—Assemblyman Jerry Green, of Plainfield remembers Dr. Martin Luther King Jr. in a speech delivered in Trenton. Green said that the blessed birth and untimely death of Dr. Martin Luther King Jr. has furthered race relations and forged newly-integrated ground in New Jersey and across the country.

"It was a very long ago that blacks and whites could not share buses, water fountains, bathrooms or neighborhoods. We have taken great strides in the name of Dr. King—but we have miles to go before we can rest."

"As a black lawmaker, I have

experienced first-hand the progress made in the African-American community. Our pursuit of equitable education, career and residency opportunities have taken us successfully onto the horizon of the 21st century."

Green explained that Dr. King's inspirational messages were always filled with Faith in God and in the human race.

"Martin Luther King Day is an opportunity for all citizens to share the historical value of King's influence on society. It is not an exclusive celebration, rather it is an inclusive expression of culture and identity. It

is my hope, that with each passing year of recognizing the commitment and accomplishments of Martin Luther King, the state will foster respect and understanding that is the root of black pride and black history."

Green stated that Dr. King believed that one of the benefits of living in the United States included appreciating the diversity and uniqueness of all ethnic groups.

"He revealed to us that a multi-cultural society will only work if it is willing and able to embrace all people. That premise is unalterable. The transformation of this aspiration into reality is enforced by today's celebrations."

## United Negro College Fund celebrates 50 years

NEW YORK—The United Negro College Fund (UNCF) marks its 50th anniversary this year, with the enterprise and creativity that has made it a leading higher education support organization. Under the leadership of William H. Gray, III, President and CEO of UNCF, the organization is celebrating 50 years of making a critical difference in the lives of more than 250,000 college graduates.

It will be a year of jubilation as Mr. Gray leads UNCF in its ongoing fund-raising efforts to strengthen and make affordable its 41 private, historically black colleges. In the two years since Gray, a former Congressman, became president of the College Fund, he has brought in approximately one quarter of the \$832 million the organization has raised, since its founding in 1944. UNCF expects to reach the \$1 billion mark this year.

The "Lou Rawls Parade of Stars" television which aired on January 8, kicked off the 1994 anniversary celebration. As the only national television for higher education, it has raised in excess of \$100 million dollars to date. In addition to the television, golden anniversary activities will include a

New York gala dinner in March. All living U.S. presidents have been invited to attend this special event.

In April, UNCF will host a star-studded, music extravaganza at the Kennedy Center in Washington, D.C. The show will feature singer Whitney Houston and many others. Next fall in Dallas the College Fund will host a national symposium on African-American higher education.

This year UNCF will redouble its efforts in making higher education accessible because increasing numbers of economically disadvantaged students are expected to graduate from high school. In fact, statistics indicate that by the year 2000, more than one-half of all new entrants into the work force will be minorities, and more than one-half of all jobs will require a college degree. Despite dramatic increases in the cost of education at predominantly white colleges, UNCF colleges have been able to keep costs at their institutions affordable, enabling them to help prepare young Americans for today's diverse work force. In the past five years, enrollment has increased to a record high of 54,412

students. UNCF recognizes the important role of historically black colleges and the need for their continued existence. Although black colleges make up only 3 percent of American institutions for higher education and enroll just 16 percent of all African-American college students, they graduate 33 percent of all blacks with bachelors degrees, and 43 percent of those who go on to earn their Ph.Ds. Historically black colleges have proven to be well equipped in providing a supportive atmosphere that stimulates learning.

Increasing numbers of Americans are recognizing these institutions as national assets. Corporations, foundations and thousands of private citizens provide the backbone of financial support to UNCF, enabling many first generation blacks to attend college. The success of UNCF graduates lead many corporations to view contributions to UNCF colleges and universities as a means of investing in this nation's future. Their contributions not only help to maintain affordability, but also provide students scholarships and mentoring programs with Fortune 500 companies.



Allene Harris, mother of Rosemarie Johnson



Barbara Ford-Boots



Louise Denson

## Dept. of 'Health honors unsung heroines

PRINCETON—At a recent World AIDS Day press conference at the Hyatt Regency Princeton, Health Commissioner Dr. Bruce Siegel named Rosemarie Johnson, a Newark woman who died last August, Barbara Ford-Boots of East Orange and Louise Denson of Piscataway as three of seven "Unsung Heroes" in the state's fight against AIDS.

"An outspoken AIDS activist and advocate, Ms. Johnson was a feisty champion of rights for the disadvantaged," said Dr. Siegel as he presented her mother, Allene Harris, with a framed certificate of appreciation from the New Jersey Department of Health.

Ms. Johnson was president of the Essex County Chapter of African American Women Against AIDS, a member of the Program Review Panel of the Division of AIDS, and vice-chair of the Governor's Advisory Council on AIDS. In 1991, she received the New Brunswick-based Women and AIDS Network's annual award as an "Outstanding Woman Working in the Field of HIV and AIDS."

"Ms. Ford-Boots has been an energetic and innovative force in getting HIV prevention programming to underserved urban residents."

Ms. Denson is a recovering addict who works as a part-time educator at Damon House in New Brunswick, a drug-free substance abuse rehabilitation agency. Ms. Denson is also a board member of the New Brunswick-based New Jersey Women and AIDS Network.

According to Siegel, "the awards come at a time when New Jersey needs the help of more 'Unsung Heroes.'" The Garden State ranks fifth in the nation in the number of reported AIDS cases with 18,602, third in the cumulative number of reported AIDS cases among women, and third in the number of pediatric AIDS cases. It is the leading cause of death for all New Jersey residents aged 25-44. "These citations recognize those New Jerseyans who have labored in relative obscurity to create, sometimes by the force of will alone, a statewide continuum of HIV/AIDS care and services."



## Giving blood makes a difference

NEWARK—Four of the six winners of a recent blood drive drawing held at Newark Beth Israel Medical Center are (left to right) Helen Wiggins of Newark, Carina DeLeon, R.N. of Elizabeth, Glen Cassese of Parsippany-Troy Hills, and Virginia Brindley Matthews, R.N. of Bridgewater. The prizes included fruit baskets, Yankee baseball tickets, and a day off with pay. Prize winners not pictured are Gary Silber of Bayonne and Thomas Armbruster of Summit.



Diane Lynch, Esq.

## Diane Lynch Esq. named V.P. of Hospital Center at Orange

ORANGE—Diane Lynch, Esq., a former Chief of Staff of the New Jersey State Department of Health, and executive director of the Mid-state Health Advisory Corporation, Local Advisory Board Region IV (Mid-state), has been named Senior Vice President, External and Regulatory Affairs, at the Hospital Center at Orange (HCO).

## Freedom Forum honors the late Robert C. Maynard

OAKLAND, CA.—The late Robert C. Maynard, former editor, publisher and owner of the *Oakland Tribune*, who devoted his life to increasing diversity in the newsroom, improving the quality of American journalism and championing press freedom, was recently honored with the Freedom Forum's Free Spirit Award.

Maynard's widow, Nancy Hicks Maynard received a check for \$100,000 from deputy chairman of the Freedom Forum, John C. Quinn, at a reception and dinner at the Paramount Theater in Oakland. The award, which is the Freedom Forum's highest honor, recognizes individuals who embody the principles of free spirit, free speech and free press. In addition to the \$100,000, the Freedom Forum will provide \$400,000 in grants to the Robert C. Maynard

Institute for Journalism Education, for projects that will further the Maynard legacy. The institute, which is based in Oakland, provides training for minority reporters and editors.

According to Maynard's daughter, Dori, "he wanted to be sure his journals would be helpful to people—particularly young writers—because he thought journal writing was the key to good writing."

# Coping

By Dr. Charles W. Faulkner

## The marketing phenomenon of Michael Jackson

We can learn quite a lot about ourselves by taking a close look at the popularity of Michael Jackson. Some of the observations are positive; some, unfortunately, are not.

Michael Jackson's fame is the direct result of aggressive, hard-nosed promotion by an assemblage of the best public relations psychologists in the world.

A variety of carefully-planned and executed steps were taken, with the objective of creating a psychological need within a large portion of the American public to identify with Michael Jackson and, therefore to idolize him and pay huge sums of money to see him perform.

Actually, any show business personality could achieve similar results with the same huge promotional expenses and expert techniques.

Let's examine some of the significant ingredients in the promotion of Michael Jackson:

1) Adoption of identifiable paraphernalia: He became consistently different by using such devices as the single sequin glove, coat with epaulettes and constant wearing of dark eyeglasses. The creation of the glove was a stroke of genius.

2) Change of physical features: He restructured his nose and adopted a distinctive hairstyle (for a male).

3) Elimination of racial coding: To be a superstar, an artist must be able to sell his product to the mass market. Michael Jackson is constantly rumored to have relationships with various beautiful white females. The intention is to say to the white public: "Even though Michael Jackson is black, he's okay with us; you can purchase his products without losing your purity." The restructuring of the nose eliminated an obvious, identifiable black feature.

4) Creation of a sexual mystique: This phenomenon is sometimes referred to as "gender-blending,"—a merging of the male and female personality, the restructured nose, hairstyle and gentle, un-intimidating behavior. This is not unprecedented in show business. Liberace, Prince, Little Richard and Boy George are but a few personalities who have made millions of dollars by exploiting this technique.

Women seem to fall in love with this personality. It requires nothing of them, but allows them the luxury of being certain that they will be accepted; thus, there is no anxiety or fear of rejection. Very few males seem to be turned off by the gender-blending. Indeed, males are the major copiers of Jackson's behavior and apparel.

5) Creation of the promotional "situation": The Emmy Awards presentation of the Pepsi-Cola commercial, the video-cassette of *Thriller*, the marketing of rumors about Michael Jackson's affairs with white females, the gentle rumors about his sexual preferences, dark shades and other Michael Jackson trademarks occurred within a four-week period.

The public was deluged with everything conceivable relating to Michael Jackson. The marketing technique is based on the psychological principle that, after constant exposure to anything, no matter how unusual, the mind will accept it, adopt it and want it. That is the basis of television commercials and all other forms of advertising. (Perhaps you have wondered why it is that you become attached to a thing after having rejected it.)

This is known as "packaging" and every public figure has used some element of it.

## Community Calendar

### WEDNESDAY, JANUARY 19

HACKENSACK—Bergen County Technical Schools Career and Life Counseling Center, located at 280 Hackensack Ave. is having an open house at 9:30 a.m. For further information call 201-946-8955.

ROSELLE PARK—Women for Women of Union County will offer Systematic Training for Effective Parenting (STEP) workshops starting at 7:30 p.m. For more info. call 908-232-5787.

### THURSDAY, JANUARY 20

JERSEY CITY—Rev. Dr. Samuel Proctor, professor emeritus at Rutgers University and pastor emeritus of Abyssinian Baptist Church of New York City, will deliver the keynote address at the fifth annual college breakfast commemorating the birthday of Dr. King. Starting time 7:30 a.m. to 9:30 a.m. in the Multipurpose room of the Michael Gilligan Student Union Building.

### SATURDAY, JANUARY 22

NEW BRUNSWICK—George Street Playhouse presents a symposium on *Myths about Madness: Images of Mental Illness in Art and Popular Culture*, at 2 p.m. For further information call 908-946-8955.

SOMERVILLE—Bartlett Valley Community College will sponsor *Journeys into Space*, a fun filled musical about outer space beginning at 1 p.m. and again at 4 p.m. *Adventures along the Spectrum*, is a guide to the invisible and eerie realms of light and energy for older children and adults. For more information call 908-231-8805.

### SUNDAY, JANUARY 23

PLAINFIELD—The Zora Neale Hurston Literary Society meets at 3 p.m. at the Plainfield Public Library, Park Avenue. This reading: *King of the Cats* (Adam Clayton Powell, Jr. biography) by Will Haywood; & *Days of Grace* by Arthur Ashe. For more information call 908-757-1111.

PLAINFIELD—Crescent Avenue Baptist Church presents *The Best of Berlin*, a survey of the music of songwriter Irvin Berlin. For further information call 908-756-2468.

### JANUARY 24-31

WAYNE—WPO presents a series of workshops on financial aid assistance. The series will be held in rooms 324-5 of the student center, from 7 to 9 p.m. For further information call 201-956-3266.

### TUESDAY, JANUARY 25

PLAINFIELD—Plainfield Board of Education holds its weekly meeting at Plainfield high school conference Rm. at 7 p.m.

### WEDNESDAY, JANUARY 26

JERSEY CITY—Jersey City Public Library presents the showing of *All The President's Men* at 1 p.m. in the Midland Burke Auditorium. For further information call 201-547-4546.

NEWARK—Newark Public Library presents a Peace Corps Information Session, "Celebrating volunteerism at home and abroad." At 6:30 p.m.

HACKENSACK—Bergen County Technical Schools presents a Math Anxiety Workshop for Women at the Career and Life Counseling Center. At 6:30 to 8:30 p.m. For further information call 201-943-6000.

## HOME IMPROVEMENT FIXED RATE LOANS

### UP TO \$50,000

7.50% APR 12 to 120 months  
For Example:  
**\$11.88 per mo. per \$1000**

8.50% APR 121 to 180 months  
For Example:  
**\$9.85 per mo. per \$1000**

### OUR BUSINESS IS MAKING LOANS

- Feel Free To Call Or Just Come In - No Special Appointment Necessary.
- Quick Approval And Easy Repayment
- Shop And Compare Our Rates



## SECURITY NATIONAL BANK AND TRUST COMPANY

OF NEW JERSEY

"Service With A Personal Touch!"

Fredrick J. McGrath, A.V.P.  
35 Bank Street  
Newark, N.J.

201 643-5700

Janet Gilmore A.C.  
431 Kingsland Street  
Nutley, N.J.

201 661-5121

Joanne M. Paulson, A.V.P.  
210 Harrison Street  
Nutley, N.J.

201 661-5110

MEMBER FDIC



# The Dream is alive!

Read about it every week in  
*City News.*

## National News at a glance

By Robert N. Taylor

**Black anti-violence summit adopts 10-point program:** Most of the nation's prominent black political leaders ended a three-day anti-violence summit recently with a ten-point anti-crime program. The package placed greatest emphasis on the need for the government to invest in the economic revitalization of the inner city and for blacks to take more "personal responsibility" for their behavior and their neighborhoods. The high-powered summit which included black mayors, state legislators and congress members was convened by national black political leader Jesse Jackson and his National Rainbow Coalition. Jackson called upon black communities to "stop the violence and save our children." Summit members are scheduled to meet soon with President Clinton. In addition, a national march on the White House has been called for April 4 to demand the president adopt a meaningful urban policy and jobs program. — WASHINGTON, DC

**Gary, Indiana replaces Washington, DC as "Murder Capital":** Preliminary national figures suggest that Gary, Indiana has replaced Washington, DC as the nation's "murder capital." The dubious title is given each year to the city (with a population over 100,000) which had the highest homicide rate the previous year. It appears that Gary ended 1993 with 91 murders per 100,000 for Washington, DC. — GARY, IN

**Rick James gets five years in sex case:** Soul and funk singer Rick James was sentenced to five years and four months in prison this month for his drug-related imprisonment and sexual abuse of two women. However, the 44-year-old singer, best known for his 1981 mega-hit *Super Freak*, could be released in a year, if he successfully completes a drug rehabilitation program. James was convicted of holding one woman against her will and forcing her to have sex with his girlfriend during a six-day cocaine binge. James reportedly had a \$10,000-a-week cocaine habit. — LOS ANGELES, CA

**Fugett resigns as head to TLC:** Former football star Jean Fugett recently resigned as head of TLC Bealtice International—the nation's largest black-owned company. Fugett took over the billion dollar firm about a year ago following the death of its founder and his brother Reginald Lewis. Lewis' widow Londa Nicolas Lewis will step in as chairman on February 1, but the firm is still looking for a chief operating officer. — NEW YORK, NY

**Ron Brown's main accuser appears before grand jury:** The main accuser of Commerce Secretary Ron Brown recently appeared before a federal grand jury in Miami. Briefly has accused Brown of seeking a \$700,000 bribe to use his influence in the Clinton administration to lift the U.S. trade embargo against Vietnam. Brown, the first black Secretary of Commerce, first denied but later admitted meeting with a Vietnamese official to discuss lifting the embargo. But, he has consistently maintained that he never sought any money. — MIAMI, FL

**Wilson Pickett begins serving one year sentence:** Popular 1950's and 70's soul singer Wilson Pickett began serving a one-year jail sentence in New Jersey this month. His sentence grew out of a 1992 drunk driving and assault-by-auto conviction. He is also supposed to undergo alcohol treatment. — HACKENSACK, NJ

**Toys for guns program goes to West Coast:** After a successful swap-guns-for-toys program in New York City during the Christmas season, a black Hispanic businessman is taking his crusade to California. NAACP head Benjamin Chavis told a news conference that his civil rights group will help Fernando Mateo organize the L.A. gun swap campaign. Mateo said, "We're going to exchange death for hope." — LOS ANGELES, CA

**Navy will not void courts-martial of black sailors:** An attempt to get the Navy to throw out the 50-year-old courts-martial of 258 black sailors was recently turned down. The Navy acknowledged racial prejudice in the 1944 case but argued the sailors had nevertheless disobeyed a legitimate order. The group had refused to load live ammunition following an explosion which had killed 320 people—most of them black sailors. The sailors maintained that conditions were still unsafe following the deadly explosion. — WASHINGTON, DC

# African bankers receive training in USA

WASHINGTON, D.C.—More than 80 African bankers have received special training in the United States in a program sponsored by the International Foundation for Education and Self-Help (IFESH), founded and chaired by Dr. Leon H. Sullivan.

A current group of 25 African bankers recently spent a day in Washington, D.C., at the State Department and World Bank. They were addressed by George E. Moose, Assistant Secretary for African Affairs, and John Hicks, Assistant Administrator of the African Bureau, Aid for International Development (AID) at the training session at the State Department.

In his remarks, Moose commended Dr. Sullivan for his leadership efforts in developing the banking program and for his ongoing contributions to economic development in Africa.

Dr. Sullivan described the bankers as "the brightest and best" and that they represent "the finest financial minds from the continent of Africa, who will one day become the heads of their respective financial institutions in both public and private sectors. The objective of the program, according to Dr. Sullivan, is to help middle level managers in banking systems in Africa to upgrade their skills.

Since the inception of the program in 1992, 80 bankers from 11 African countries have participated

in three, 30-day short term training sessions. Representatives from the current group include: ten from Ghana, six from Nigeria, three from Malawi, two from Cote d'Ivoire, two from Cameroon and one each from Benin and Botswana.

Although the program is sponsored by IFESH, the curriculum has been designed and implemented by the Chemical Bank, along with other participating institutions, such as Mellon Bank, Industrial Bank of Washington, J.P. Morgan, Bank of America, National Bank of Detroit, world Bank, U.S. Department of the Treasury, Export-Import Bank, and the Overseas Private Investment Corporation.

In a recent meeting with the bankers, Dr. Sullivan told them "to go forth and make your financial systems competitive while helping to improve economic development and the quality of life in your respective countries."

IFESH was established several years ago by Dr. Sullivan, to assist African countries in such areas as hunger, illiteracy, unemployment, health care and economic development. To date, the Foundation has provided self-help assistance to thirty-four countries, including twenty-nine African countries.



Bankers from Ghana participating in the African bankers training session were (from left) Joseph Amos Awuah, Kwasi Ayirebi-Frimpony, Susan Azu (4th from right), and Ernest Azare (3rd from right). Representing the sponsoring organization was Dr. C.T. Wright, Executive Director, International Foundation for Education and Self-Help (IFESH). A host of the training session at the U.S. Department of State was Donald W. Muncy (right), Special Projects Officer, Bureau for Africa, Agency for International Development.



SOONER  
OR  
LATER,  
ALL THE  
PEOPLE  
OF THE  
WORLD  
WILL HAVE TO  
DISCOVER  
A WAY TO  
LIVE  
TOGETHER  
IN  
PEACE.

DR. MARTIN LUTHER KING, JR.

KRAFT GENERAL FOODS



# OPINION EDITORIAL

GUEST EDITORIAL FROM THE RAINBOW COALITION

## What does the dream really mean?

On January 15, we celebrated Dr. Martin Luther King, Jr.'s birthday. We must ask ourselves, what is the most appropriate way to celebrate this day? How would he wish us to pay tribute?

In life he called himself "a dream major for justice." In death, too often, he is being portrayed as a non-threatening "dreamer." He did have a dream for America. He was a visionary and a poet, but he was no idle dreamer. He did not come to Washington on that sweltering August 28, 1963 day to dream. He came to challenge the nation's priorities! What he actually said in the body of that speech is often ignored. What did he say?

"Where the architects of our republic wrote the magnificent words of the constitution and the Declaration of Independence, they were signing a promissory note to which every American was to fall heir. This note was a promise that all men would be guaranteed the unalienable rights of life, liberty and the pursuit of happiness."

After documenting the social horror that people of color and poor people endure in America, he continued:

"Instead of honoring her sacred obligations, America has issued the Negro a bad check. It has come back marked 'insufficient funds.' We are here to redeem the check, and not to accept that there is no money in the bank of justice."

The "I have a dream" part was the climactic ending, the poetry, the vision of a day for which we all hope and long. Dr. King was not an idealist disconnected from reality. He was a realist with high ideals. He was a man of action, a man of substance. The F.B.I. did not tap his phone because he was a dreamer. He did not die because of his dream. He was killed, with his shoes on, preparing to fight with Memphis sanitation workers for fair wages and the right to organize. He was killed because of his actions and agenda—fighting for justice at home and peace in the world—not because of a dream.

Also often omitted from the speech was Dr. King's second point, that "we can no longer wait." He reminded the nation of the "fierce urgency of now" and vowed that there would be "neither rest nor tranquility in America" until the obligation was met. The "promissory note," the "bounce check," the "promise unfulfilled," and the "obligation unmet," that was the essence of Dr. King's message. The "dream" was the inspiration to achieve the substance and essence of his social and economic agenda.

## Life's Little Instructions

"Remember that everyone you meet is afraid of something, loves something, and has lost something"

# Welfare reform: a chance for positive change

by Marian Wright Edelman

In response to a campaign pledge by President Clinton to "reform welfare as we know it," the past year has been filled with early discussions and planning efforts that may lead to a series of welfare reform proposals during 1994. The Clinton Administration's welfare reform plan presumably will be rooted in the four basic principles it released last June: make work pay, dramatically improve child support enforcement, provide education, training and other services to help people get off and stay off welfare, and create a time-limited transitional support system followed by work.

While details of the Clinton welfare reform plan have not been released, its broad outlines have emerged. Early reports suggest that the Administration will propose major new investments in child care help for both working poor families and those who receive Aid to Families with Dependent Children (AFDC), and that new funds also will be devoted to education and training programs for parents receiving welfare. Child support enforcement will be strengthened, with particular emphasis on paternity establishment when children are born outside of marriage. New services or requirements for non custodial parents (typi-

cally fathers) and teen pregnancy prevention efforts also are under discussion. Finally, work will be required for parents who have received welfare for two years, although it remains unclear whether this work will be in the form of paid (most likely minimum wage) jobs or unpaid work assignments.

The welfare debate also could pose new threats to the health and well being of poor children, particularly if proposed reforms seek to drop AFDC parents from the welfare rolls even when jobs or alternative means of support for the children are not available. Even the new initiatives described above may be financed by offsetting cuts in other entitlement programs, many of which are designed to meet the needs of poor families with children. Lack of funds for welfare reform also may force the Administration to phase in its plan slowly over time.

Even as welfare reform efforts have gotten underway at the federal level, a number of states have sought approval from the U.S. Department of Health and Human Services (HHS) for dramatic changes in the current welfare system. Perhaps the most radical state plan, submitted by Wisconsin and approved by HHS last fall, would eliminate the basic safety net beneath poor children in cases where parents cannot find jobs and have received AFDC for more than two years, regardless of

whether or not these parents are willing to work and participate in education, training or other activities.

Other waiver proposals are more modest in scope: some seek to withhold additional benefits when a child is born to a family already receiving AFDC; others focus on specific welfare rules that may hamper parents' efforts to work and move toward economic self-

sufficiency. Taken as a whole, these state waiver requests reflect great dissatisfaction with the current welfare system but do not comprise a coherent strategy for national welfare reform. The Clinton plan may give states even broader latitude to experiment with welfare requirements that seek to promote responsible behavior or otherwise change

major elements of the current welfare system. As the debate continues, and the Administration shapes their strategy for national welfare reform, we must all do our part to ensure that this effort will bring our nation closer to our real goal: ending child poverty in America. Welfare reform can do a great deal of good for poor children, families and the

nation. To realize this potential, however, we must begin to tackle the root causes of child and family poverty in America and do our best to see that the proper resources are committed to welfare reform. This effort to reform our nation's welfare system could reflect our most basic values: the importance of work. (Continued on page 8)



by Sharon Khadijah Vincent

It isn't a crime to be homeless. It isn't a crime to be unemployed. If you are down on your luck for one reason or another, you shouldn't be made the object of scorn and ridicule by individuals less fortunate than others, be made the scapegoats by those in power, who find them easy targets, because they figure that very few people will care what's done to them. That's why the politicians, police, and grandstand, they often pick on the most vulnerable and under-represented because they are easy pickings.

New York City's newly elected Mayor Rudolph Giuliani, has targeted the homeless, the so-called "squeegee people" and many street vendors as the focus of the New York City Police Department's attention. Supposedly, removing many of these people from sight, will help improve the quality of life for most New Yorkers. Forget about the big time drug distributors and dealers, the major gun runners or organized crime figures and leaders that are the real forces behind the murder and carnage in New York and other cities and towns all across this country.

The previously mentioned individuals can afford to hire big time lawyers, bail and pay off vulnerable police officials and officers, politicians and a host of other people. Who can the homeless hire to represent them and protect their rights?

While it may be annoying at times to have someone peering into your window while at a stoplight to clean your car windows, and then ask for money, at least they tried to per-

## Giuliani bullies homeless while criminals run wild

form a service for you, as opposed to knocking you in the head and stealing the money. But, the so-called "squeegee people" are easy targets for ridicule because they are considered to be social outcasts and misfits in our society. The same holds true for the pan-handlers who often frequent the subways and street corners, utilizing what some believe are a variety of schemes and pestering tactics to get people to give them money. If a person pretends to be blind and plays on your sympathy to give them money when they really aren't, it's not a warrant them getting arrested or heavily fined?

If you refuse to give them money and just walk by, isn't that a sufficient response? Of course, if someone decides to verbally harass or physically abuse you based on your refusal to give them money, that would justify the police intervening or legal action being taken at that point.

Hopefully, we won't let our frustrations and fears be used by spite politicians who are always looking for easy prey to help them make headlines, to unfairly single out the poorest and most down-trodden amongst us, and use them as scapegoats for society ills and problems.

While New York City Police Commissioner William Bratton and Mayor Rudolph Giuliani brag about how they have been successful in removing the "squeegee people" from the streets, and how homeless people and pan-handlers have been given stiff fines, the question is, how has this impacted violent crime statistics and numbers that most people are really concerned about?

The white collar criminals in

their suits and ties who continue to head up and control the various billion dollar criminal enterprises, never get touched, and don't even worry about being exposed to the public as being the real social outcasts and menaces to society.

They have the politicians like Giuliani, who do their bidding and set up smoke screens to deflect the focus away from the real culprits, along with the collusion of the mainstream media who find it more advantageous to feed the public simple and easy answers

and solutions to complex problems and issues.

Removing the homeless pan-handlers etc. from the subways and street corners, by fining and arresting them, will not solve the crime problem. While they may they may be out of sight, and some may wish them to be out of mind, this solution will only lead to more over-crowded jails and further problems to be grappled with. This solution also seeks to criminalize poverty and makes a mockery of the constitution which is supposed to protect us all.



by Connie Woodruff

New Yorkers have just come through the season to be joyful. Now they're ready for the season where anything goes, and probably will, when elections are held in April and May. Oh yes, candidates for the Board of Education are poised for action, but the really big political show will be the May election; for Mayor and 9 council seats.

It's old news now, but Newark councilwoman Marie Villani has finally given up her council seat. She is not expected to be replaced by her council colleagues who can operate with eight members and are unlikely to end up in a vote on any particular issue.

It took a long time for Villani to give up, but when the Attorney General ordered her to vacate, she didn't push her luck, and immediately began to clean out her office, and not a minute too soon to salvage what she could of her tutored reputation.

An anonymous person(s) is circulating information alleged to be true, but very damaging, never-the-less. Said information (sent in the mail) accuses Ms. Villani of some pretty nasty behind-the-scenes activities that would have had a terrific impact had it been brought to light before the councilwoman pleaded to a lesser charge.

However, one knows how much it could influence the Judge who is scheduled to sentence her later this month. In the end, however, Marie hasn't done bad. She got in her twenty year eligibility to receive a pension that will assure her a semblance of the good life she's had, eating out of the public trough for 20 years. More importantly, for a woman of her age, her health benefits will continue—given the reported state of her health, this is a definite plus. Some of the folks she represented as a councilwoman—large, should have it so good.

The anonymous informer asks questions about what really goes on in the offices of Newark councilmen? How easy is it to tip off an unsuspecting public? How deep rooted is the practice of hiring family members and their wives, husbands and children?

Are there really an overwhelming number of "no shows" and do they keep all of their salary, some of it or none of it? To what extent do the

taxpayers pick up tabs for meals, travel and entertainment at home and on trips? Do some of the council or all of them take advantage of these "perks." And could Newark follow the example set by East Orange, which has consistently had a tax decrease, could this save Newark taxpayers money if they tighten their fiscal budget?

Newark voters may take a harder look at their choices for city government this year, because of the questions raised by the Villani fiasco. Some of the potential candidates who have already taken out petitions to help them win a spot on the May ballot are old familiar faces.

Front and center is Mildred Crump, who is determined to keep running for an at-large council seat until she wins. Then the name of Clarence Coggins III, brings back memories of his late father who never ran for office in Newark but was considered one of the city's most astute politicians, helping to elect folks like former Mayor Ken Gibson and the late council president, Earl Harris in his successful bids to be Freeholder and councilman.

If he goes through with his intentions, Clarence Coggins III, will be pitted against the man his father last worked for, council President Gary Harris. How seriously these men whose fathers were best friends run against each other is questionable.

Another candidate sure to dredge up memories with family ties is Mark Odum, the son of the late Rev. Sylvester Odum, who sprung into political prominence during the heyday of the Hugh Addonizio era. Mark's father had a long history of working in the President Johnson Era's War on poverty and did well for himself, when he came to Newark with the support of the A.M.E. Church behind him. It is possible young Mr. Odum will also reach out for old family friends in this year for votes and victory.

A newcomer for elected office this year may be Rev. Levin West, pastor of the "Littlet Church with the biggest heart" in Newark. Levin has been extremely active behind the scene for many, many years. He too was closely associated with the administration of Hugh Addonizio and helpful to politicians like Calvin West, his sister, Larrie West Stalks, an on-again-off-again relationship with North Ward community czar, Stephen Aduabato,

Peter Shapiro, Mayor Sharpe James and the folks who won council seats.

It will be interesting to watch how Rev. West develops his campaign. The rumor is he will try for a council-at-large seat. When his church had their annual awards dinner recently, more than 400 guests were on hand. The question is were these folks there to support the church, or as a sign of support for Rev. West, who was coy when he asked whether or not he was planning to run for elected office.

Will Gigi Fouche really give up her job as Essex County Warden to seek a seat on the Newark city council? There are rumors she is planning to do just that, before many more weeks come and go. Four years ago Gigi ran a well planned, highly sophisticated campaign, but for some reason didn't finish even reasonably close. None the less she's not discouraged and we wouldn't be surprised to see her try it again.

This year will probably see more Latinos in the race for a council seat. Newark deputy mayor, Luis Quintana, will be leading the pack. Quintana fought hard to return councilwoman Marie Villani's victory around four years ago. When he lost that effort, he redoubled his resolve to win an at-large seat this year.

But Quintana will have plenty of company from his fellow Latinos, who also believe their time has come to be part of Newark's governing body. Right now, according to his supporters, Quintana is not a happy camper, he will have to take a leave of absence from his city hall job to run, and Mayor James has already insisted his replacement, another Hispanic male.

The gossip is that at least two members of the Newark Board of Education will be throwing their hats in the ring to run for council seats. Nobody has explained how these people will run for election to the board of education, simultaneous with the city council election. It's a trick Houdini would find almost impossible to pull off, and whether or not voters can see them in two selected posts.

Next week we'll look at other candidates for the Newark City Council and at the new cast of characters in or about to come into governor Christine Whitman's administration.

## CITY NEWS

Publisher  
Henry C. Johnson, Ph.D.  
Executive Editor  
Jan M. Edgerton-Johnson

Assistant Editor  
Sandra Wright  
Editorial Assistant  
Kaylin Davis

Director of Advertising Sales  
Lorraine Davis Hickman

Contributing Writers  
Sharon Khadijah Vincent, Connie Woodruff  
Layout  
Camille Edgerton

City News is published weekly by City News Publishing Company  
P.O. Box 1774, 144 North Avenue, Plainfield, N.J. 07061, Telephone (908) 754-3400 FAX (908) 753-1026. The publisher reserves the right to delete objectionable words or phrases and to reject any advertising. This publication, in whole or parts thereof, may not be reproduced in any form whatsoever without the expressed written permission of the Publisher. City News assumes no responsibility for unsolicited manuscripts, art or photographs. No material submitted can be returned without a stamped, self-addressed envelope.  
Copyright 1994 City News Publishing Company. All rights reserved.

### City News

The Heartbeat of the City

Family Package

\$60

Subscription Form

☐ \$30 CITY NEWS

☐ \$15 MINORITY BUSINESS JOURNAL

☐ \$10 MINORITY BUSINESS TO BUSINESS DIRECTORY

☐ \$15 ARTZ

SEND ADVERTISING INFORMATION

Subscribe today and don't miss a beat!

appropriate box to indicate subscription desired.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

Make check payable and send to: City News, P.O. Box 1774, Plainfield, NJ 07061

# YOUTH/EDUCATION/SUCCESS

## UHMC honors little league team

### KIDS

#### Kalendar

#### FRIDAY, JANUARY 21

**WESTFIELD**—The Westfield Young Artists' cooperative Theatre, Inc. will present the New York stage smash, *Love Letters* in a dinner-theater format. The show, to benefit the Westfield Young Artists, will run for three days. For tickets or info call 908-769-3011.

#### SATURDAY, JANUARY 22

**JERSEY CITY**—Design your own T-shirt using your own logo, markers, crayons, or paint from 1:30 to 3:30 p.m. at the Jersey City Museum, 472 Jersey Ave. Fee for kids ages 12 and up is \$10; museum members, \$8.

#### SUNDAY, JANUARY 23

**NEW YORK**—The Children's Museum of the Arts, 72-78 Spring St., will give a T-Shirt Making workshop between the hours of 12 to 3 p.m. Material fee is \$1 for children ages 5-10. The workshop will be held for two days. For information call 212-941-9198.

#### TUESDAY, JANUARY 25

**SUMMIT**—The New Jersey Center for Visual Arts presents "Cartooning: People and Animals: Workshop (ages 6-10). This beginner workshop will teach caricature of people, in addition to some popular cartoon characters. For more information call 908-273-9121.

#### SATURDAY, JANUARY 29

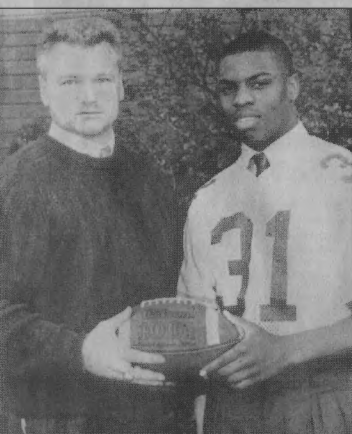
**SUMMIT**—At the New Jersey Center for Visual Arts "Comic Book Art" Workshop (ages 9-14). If you love comic books and want to learn how to put a comic strip together, come join the fun. All materials are provided. 2:30-3:30 p.m. For more information call 908-273-9121.

**NEW YORK**—The Children's Museum of the Arts, 72-78 Spring St., will give a Beadwork workshop between the hours of 12:00 to 3:00 p.m. Material fee is \$1 for children ages 5-10. The workshop will be held for two days. For info call 212-941-9198.

#### SATURDAY, FEBRUARY 5

**NEWARK**—At the Newark Museum "Black History Month Family Theatre" 20 m. in the Billy Johnson Auditorium. For more information call 201-596-6550.

## Newark's Souder leads 'Marauders' to state playoffs



Newark resident James Souder (r.) was a key player on the 1993 St. Peter's Prep Jersey City varsity football team. A junior running back, linebacker and special teams player, James tallied seven tackles (with one sack) in the championship game against Marist High School. The Jesuit school's 9-1 record included seven shutouts, and the 19 points scored upon them (the lowest in the state) set a school record. The Marauders captured the NCIAA National Conference and the "unofficial" Hudson County Championship titles, and qualified for the New Jersey state playoffs. James is pictured with head football coach Rich Hansen.

## St. Peter's Prep holds Winter Open House

**JERSEY CITY**—St. Peter's Preparatory School will hold a Winter open house on Sunday, January 23, from 10:30 a.m. to 12:30 p.m.

Students, faculty, administrators and representatives of the school's 14 varsity sports and numerous activities will be on hand to give tours and provide information on academic and co-curricular programs, admissions, scholarships and financial aid, tuition and transportation (including St. Peter's own

van service to northern Hudson County, central and eastern Bergen County, and suburban Essex and Passaic Counties).

St. Peter's Prep, New Jersey's only Jesuit high school, has a student body of approximately 825 young men who represent more than 65 New Jersey communities as well as New York City. For information or directions call Mrs. Rosemarie Flood in the Office of Public Information, 201-547-6420.

Players received personalized trophies and individual proclamations from the City on behalf of their hard work and team spirit during the little league season. The team consists of 15 players all from Newark's Central Ward.

Frank Waiters, team coach, stated that the team played well this past

season and that the youngsters learned some important values while having fun. "When playing as a team children learn that cooperation and teamwork are essential in order to be successful. They also learn the importance of following directions and planning strategies, things that become necessary in the adult world."



Two little league players show off their trophies with Anthony Jones, Executive Vice President and Chief Operating Officer at United Hospitals Medical Center, during a dinner recently in which they were also awarded individual proclamations from the City Council.

## UCC offers enrichment programs for children and young adults

**CRANFORD**—"College for Kids": The "College for Kids" program at Union County College will provide two time slots during the Spring Semester, from which children ages four through 10 may select to take enrichment classes in a collegiate environment. Children may choose Saturday courses from February 5 through March 5, or from May 7 through June 4, at the Cranford, Elizabeth, or Plainfield Campuses.

This semester, the "College for Kids" program has expanded to include courses for tots ages four through six, and new courses for youngsters ages seven through 10. Students may enroll in two Saturday morning courses, the first class from 9 to 10 a.m., and the second class from 10:10 to 11:10 a.m., offered to coincide with adult non-credit courses so that parents may enroll in a class while their children are also learning.

Courses will include study on Locomotive to Caboose, Early Native Americans, Dinosaurs, The Atlantic, The Human Brain, Math Reading and Enchantment, Latin Lim'b'rics, The African-American Culture and Afrobrics. Students will also be involved in a Jewelry Workshop and a Rap Music and Dance session. A Scenational Workshop will include Chemical Magic, Mag-

ical Microscopes, Rocks and Minerals Workshop and Motorized Machines and Gadgets, for ages eight through 13. For further information call 908-709-7600.

"The Academy for Young Adults": To better accommodate the learning enrichment needs of teens and pre-teens, Union County College has established "The Academy for Young Adults," an offshoot of the "College for Kids" program, that is specifically geared towards students ages 11 through 15.

This new group of specially-de-

signed Saturday courses will be offered during the Spring Semester at the College's Cranford Campus, with a choice of time frames from 9 to 10 a.m. or 10:10 to 11:10 a.m., from February 5 through March 5, or May 7 through June 4.

Courses will include Calligraphy, Video Techniques, Safe Babysitting, Special FX: Makeup and Movies, Astronomy, Building a Positive Self-Image, Painting and Drawing, Arts and Crafts and Self-Defense. And a wide range of Scientific Workshops. For further information call 908-709-7600.

## IT'S A NEW YEAR!!!

Starting with attitude and concluding with what's in store for the future, YES Magazine's New Year special section is a must read for all teens who want to make positive change in 1994.

Find out how teens feel about Dr. King's dream

See what's on Must See TV

Learn how Timbo gives youth the boot and much more!!



Find out how your friends and peers are making things happen in 1994 in YES Magazine, the magazine for the new generation.

For subscription information, call (908) 754-3400.

## YES, I want to start the new year off right

Name			
Address	City	State	Zip
Phone	Number of Subscriptions		Amount Enclosed (\$15 per year)
School (if Student)	Grade		
Send to (If different from person above)			
Address	City	State	Zip

Send your subscription to YES Magazine, PO Box 191, Plainfield, NJ 07061

## Religious Calendar

WEDNESDAY, JANUARY 19

**NORTH PLAINFIELD**—Auditions for *Godspell* will be held in the Parish Hall at the Watchung Avenue Presbyterian Church, 170 Watchung Ave., from 7 to 9 p.m. Auditions will be held for three days. Bring a song, resume, and photo. Performance to be held in late March. For more information, call 908-769-4397.

MONDAY, JANUARY 24

**SUMMIT**—The Concord Singers, a community of men and women's choral group, will begin rehearsals for the spring season at 7:30 p.m. at the St. John's Lutheran Church, 527 Springfield Ave. New members are welcome. Now auditions required. For more info call Mary E. Morrison 201-636-9676.

SATURDAY, JANUARY 29

**HACKENSACK**—Mount Olive Baptist, 260 Central Ave., Church will present the exhibit, "History of African Americans in New Jersey," as the opening event in a series of educational and cultural events in celebration of Black History Month. For more info call 201-469-8888.

SUNDAY, JANUARY 30

**MONTCLAIR**—Community Baptist Church, invites you to attend Prayer Fellowship at 9 a.m. and fellowship service at 4:00 p.m. with visiting Pastor Rev. Woods from Bright Hope Baptist Church of Montclair.

SATURDAY, FEBRUARY 5

**HACKENSACK**—Mount Olive Baptist, 260 Central Ave., Church will host an "African Marketplace," as the second event in a series of educational and cultural events in celebration of Black History Month. For more info call 201-469-8888.

SUNDAY, FEBRUARY 6

**MONTCLAIR**—Community Baptist Church invites you to worship with them at the 11:15 a.m. service. Dr. Clarence Walker will be the guest speaker.

Send Religious Calendar events to:

# City News

P.O. Box 1774  
Plainfield, NJ 07060

## New Jersey ranks seventh highest in health care costs

**MORRISTOWN**—New Jersey Citizens Action and Families USA of Washington, D.C. recently released a study which revealed that New Jersey families pay an average of \$8,163 a year in health care costs, with that amount possibly exceeding \$15,000 annually by the year 2000.

The two groups, which advocate for national health care reform, ranked

New Jersey as the seventh highest state in the nation in health care cost. The organizations maintain that if these costs continue to go unchecked, New Jersey families could be paying more than six times what they paid in 1980 for health care by the end of the decade.

Planned Parenthood of Greater Northern New Jersey (PPGNNJ) pro-

vides affordable reproductive health care to nearly 30,000 women in Bergen, Hunterdon, Morris, Somerset, Sussex, Union and Warren Counties. Women in Union County who have been postponing gynecological care because of cost should contact Planned Parenthood in Plainfield at 908-756-3736 or Elizabeth at 908-351-5384.

## Health Calendar

FRIDAY, JANUARY 21

**WESTFIELD**—Understanding "Cultural Approaches" will be the topic of a seminar from 9 a.m. to 4 p.m. at the National Council on Alcoholism and Drug Dependence of Union County, Inc., 300 North Ave. East. The course is \$45. To register call 908-233-8810.

MONDAY, JANUARY 24

**JERSEY CITY**—The North Jersey Blood center presents a blood drive, at the Jersey City Public Library from 10 a.m. to 1 p.m. For further information call 201-547-4524.

## Shalala speaks to ATS on increase in violence

Donna E. Shalala Photo by Chris Smith

**WASHINGTON, D.C.**—U.S. Department of Health and Human Services Secretary Donna E. Shalala speaks to the American Trauma Society in Washington, D.C., on the increase in violence in America. Shalala made reference to HHS's participation in the President's government-wide violence prevention strategy that involves seven cabinet departments and fresh approaches to curb this national crisis.

Homicide is the second-leading cause of death for young men and women aged 15-24. It is the leading cause of death for young African-American males, 15-34 years of age. African-American men face a 1 in 27 lifetime risk of being murdered.

## Wilson Foods recalls contaminated franks

**WASHINGTON**—The U.S. Department of Agriculture recently announced that Wilson Foods Corporation, an Oklahoma City, Okla., food processing firm, is voluntarily recalling about 40,000 pounds of its product. The product is being recalled because of improper processing and has the potential of causing serious illness if eaten.

The product was distributed to retail food stores and military commissaries throughout the continental United States, except Alaska, Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee.

All one pound packages of Wilson's "Our Jumbos Franks" (made with chicken and pork) with the following codes printed on the edge of the label are being recalled:

- F6 ESTP-4225 Sell by 2/5
- G6 ESTP-4225 Sell by 2/5
- F6W ESTP-4225 Sell by 2/5
- G6W ESTP-4225 Sell by 2/5

"Because of the potential hazard, we strongly urge customers to avoid opening or tasting the product," said Dr. Donald L. White, associate administrator of USDA's Food Safety and Inspection Service. "Although no illnesses have been reported, we urge consumers who may have purchased the suspect product to return it to the place of purchase."

The company reported the problem to USDA after it discovered that some of the product already shipped to stores may have been undercooked. Common symptoms of food borne illness include flu-like symptoms such as fever, chills, headache, backache, and, in some cases, abdominal pain and diarrhea.

Consumers with questions regarding the recall may phone the toll-free USDA Meat and Poultry Hotline at 1-800-535-4555. The Hotline can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. This number also provides access to a telecommunications device for the deaf and the hearing impaired. Or call Wilson's Foods, 1-800-278-7041.

## Women's health center opens

**NEWARK**—Women's Health Express, a walk-in health center devoted exclusively to women, has opened at the Center for Women's Health at Saint Michael's Medical Center in Newark.

The program offers women a quality, convenient place to go for routine illnesses and injuries. The new center is open weekdays from 7:30 a.m. to 12:30 p.m., making it especially convenient for working women who can come in before work or during their lunch hour. No appointment is necessary.

Women's Health Express is staffed by a female internist. Because of its location at Saint Michael's, all support services are readily available, including x-ray and laboratory.

The staff at the center works closely with their patients' private physicians, keeping them informed of any care provided.

"Women's Health Express is not intended to replace a woman's family physician," said Audrey Alvarez, director of the Center for Women's Health. "It is intended to complement the care provided by private physicians, during those hours when the doctor may not be available, or when it is more convenient for a woman to receive health care services closer to where she works."

Women's Health Express has convenient parking and a separate entrance. The center will bill for insurance reimbursement, and major credit cards are accepted. For further information about Women's Health Express or the Center for Women's Health, call 201-877-2868.

## PSE&G teaches energy conservation

**SOMERSET**—Public Service Electric & Gas Company (PSE&G) will educate home owners on how to conserve energy at the Garden State Home Show on January 21-23 at the Garden State Convention Center in Somerset. Homeowners will learn how they can conserve energy, save money on monthly utility bills and help preserve the environment through a variety of PSE&G presentations.

At the PSE&G Power Moves display, homeowners discover tips on saving energy and money in each area of their home. PSE&G's 35-foot Conservation Van will also be on

display, offering show-goers a hands-on approach to energy conservation.

Visitors will learn about lighting, insulation, weatherization and recycling and how to make energy improvements in their homes, such as caulking and weather-stripping, with PSE&G's "Seal-Up and Save" seminar. In addition, PSE&G customers who bring their account number will be able to participate in PSE&G's "In Concert with the Environment" free computerized home energy survey. The survey will give each person a printout of

their household energy usage and ways to cut energy costs.

Show hours are 1 p.m. to 10 p.m.

on Fri., Jan. 21, 11 a.m. to 10 p.m. Sat., Jan. 22, and 11 a.m. to 6 p.m. on Sun., Jan. 23. Admission is \$6.

## Vintage Views: A look at AIDS and the older adult

**ELIZABETH**—Vintage Views, Union County's cable television program for seniors, will feature during January "Aids and Older Adults," through a discussion of the new Union County HIV/AIDS Consortium/Resource Center.

"Many older adults believe they

are not likely to become infected with AIDS, but as many as 10 percent of all newly reported cases have involved people 50 years old and older." It is the mission of the consortium to insure that all resources are available to those who need them. For further information call 908-527-4872.

## BE KING FOR A DAY.

January 17 marks the observance of the national holiday honoring Dr. Martin Luther King, Jr. What better way to celebrate his birthday than by living his dream?

From sunup to sundown, let's all try to see each person as a brother or sister. Look for the ways in which we are similar, not different. Learn something new about a different culture. Commit ourselves to world peace.

As a company dedicated to bringing the world closer together, AT&T supports the ideals of Martin Luther King, Jr. On January 17, let's all try living them. Chances are, it's the only present Dr. King would have wanted.



*"Columbus Hospital's new Surgical Services Unit has the best orthopedic set-up in the area — the most modern equipment, a highly qualified and dedicated team of orthopedic nurses, and something which is of the utmost importance to me as a surgeon, a comprehensive, top-notch, system of infection control."*

—DR. ANTHONY STEFANELLI  
ORTHOPEDIC SURGEON, MEDICAL DIRECTOR

FOR MORE  
INFORMATION OR  
TO ARRANGE A TOUR,  
CALL US AT  
(201) 268-1481

**COLUMBUS Hospital**  
SERVING THE HEALTH CARE  
NEEDS OF NORTH ESSEX

495 North 13th Street,  
Newark/Bloomfield, NJ  
07107-1397



**THE LUCIANO PAVAROTTI PAVILION'S  
NEW SURGICAL SERVICES UNIT  
AT COLUMBUS HOSPITAL**



## Billboard

WEDNESDAY, JANUARY 19

**PLAINFIELD**—Internationally celebrated jazz vocalist Jeanie Bryson will perform in concert at the Plainfield Public Library at 7 p.m. For more information call 908-767-1111.

**NEW YORK**—Legendary reedman Sidney Bechet is the focus of jazz at Lincoln Center's second "Jazz Talk" program. Dan Morgenstern, Director of the Institute of Jazz Studies at Rutgers University will lead the discussion at the Stanley Kaplan Penhouse on the 10th floor of Lincoln Center's Samuel B. and David Rose Building (165 W. 65th St.) For tickets call 212-721-8500.

THURSDAY, JANUARY 20

**NEWARK**—Ruben's Restaurant and Supper Club, 21 Court St., will hold a benefit for St. Philips Academy. Minimum donation of \$5. For more information call 201-242-8300.

**NEW BRUNSWICK**—The New Jersey Symphony Orchestra will feature the music of Hollywood and Broadway at 8:00 p.m. at the State Theater. For more information call 201-624-6203.

**TEANECK**—The Westside Repertory Theater, 252 W. 81st St., will present George Bernard Shaw's "Man and Superman," at 8:00 p.m. Tickets are \$12. For reservations call 201-874-7290.

SATURDAY, JANUARY 22

**NEWARK**—At the Newark Museum at 2 p.m. "Black Maria Film & Video Festival" in the Billy Johnson Auditorium. For more info. call 201-596-6550.

**BLOOMFIELD**—La Di Da is an "Open Stage" for local performers, including art, film, theater, dance and all that is original. The next gathering will be at the Essex Manor, 41 Brughton Ave., at 8:00 p.m. Admission is \$5. For more information call 201-656-3103.

**TRENTON**—The New Jersey Symphony Orchestra will feature the music of Hollywood and Broadway at 8 p.m. at the War Memorial Theater. For more information call 201-624-8203.

SUNDAY, JANUARY 23

**TEANECK**—The second one-act play series to be presented by the Westside Repertory Theater, 252 W. 81st St., will honor three Black Classical Playwrights and their work: *The Great Lover* by Alexander Dumas, *Père, Mozart and Salieri* by Alexander Pushkin, and *The Brown Overcoat* by Victor Segouar at 7:30 p.m. The series will run for three days. Tickets for each play are \$8. For more information call 212-874-7290.

## Seagram's donates art work to benefit Urban League



Geoffrey Holder signs 100 lithographs of the original art work that Seagram's Gin commissioned him to paint for the 1994 Black History Month art program. For each of the past eight years Seagram's Gin has donated 100 signed prints to the Urban League to be used as a fundraising vehicle. The signed lithograph is valued at \$1,000 each. Looking on as Geoffrey Holder signs the lithographs are, (l to r) Samuel J. Chisholm, President and CEO of The Mingo Group, Inc., Carl Horton, Group Marketing Director for The House of Seagram, Geoffrey Holder, Artist, and John Jacob, President and CEO of the National Urban League.

**NEW YORK**—For the past eight years Seagram's Gin has commissioned various artists to paint their interpretation of the African-American Family, for the

company's Black History Month art program. This year, Seagram's has commissioned artist Geoffrey Holder to create that special painting. Both the unveiling of Hold-

er's rendition and the presentation of his art to the National Urban League will be held at the New York Public Library in the Celeste Bartos Forum, on February 7.

## Our families, our future

**TRENTON**—The breakdown of the American family is often cited as a major cause of our nation's social ills. How to help and heal this institution that is so essential to the well-being of humankind, is the subject of an enlightening and hopeful documentary, *Our Families, Our Future*, to air on NJN Sunday, January 30 at 9 p.m.

Narrated by Walter Cronkite, *Our Families, Our Future* documents a spirit of activism that is emerging in the country in response to the disintegrating American family. Across the nation

communities are not only filling a void created by reduced budgets for social programs, they are also demonstrating a need for a new and innovative ap-

proach to reach families at risk. This program visits six family support groups that focus on prevention, family preservation and cooperation.



## 14 Karat Soul performs in EO

**EAST ORANGE**—East Orange Public Library presents 14 Karat Soul, A Cappella New Jersey Style, Sunday, January 23, from 2-4 p.m. 14 Karat Soul, founded by Glenn T. in November 1975, were believed to be the best voices in East Orange. The strength and purity of their voices coupled with a captivating performance has led them to become one of the most Popular groups in Japan. The group has recently been commissioned by Kleenex to write, produce and perform on their latest television commercial and appear on billboards throughout Japan.

## Club Bené

Dinner Theatre presents

Najee

Jan 22

Rat Burger—Feb 4

Rachell Ferrell—Feb 5

Rt. 35 ~ South Amboy 08079 (908) 727-3000



**SALE: GOOD FROM 1-18 THROUGH 2-9-94**

RECEIVE ONE FREE QUART OF EITHER WINDSHIELD WASH OR ANTI FREEZE WITH CASH PURCHASE

GTX 5/30 \$17.00	case	SYNTEC 5/50	48.00	case
GTX 10/30 16.50	case			
GTX 10/40 16.50	case	Super Clean 24 oz	40.00	case
GTX 20/50 17.00	case			
HD 30/40 15.00	case	Super Clean 1 gal	40.00	case
DEX/M 15.00	case			
FORDI 15.00	case	GTLMa pbs	25.00	case
HC80/90 25.00	case	GTLMa qts	50.00	case
GP Racing 17.00	case	GTLMa gals	80.00	case

**J.L.M. DIST INC.**

301 Meadow Road Edison, NJ 08522 (908) 572-0101

**VISIONS OF YOU... SALON de boutique**

10 Union Avenue ~ Irvington, NJ 07111

We open at 9:00 am Tuesday Saturday  
**FEATURES THE NEW YORK LOOK WITHOUT NEW YORK PRICES**

Serunches; Shampoo, Blow & Curl; Relaxer; Wraps; Color; Style Cuts

Call now for appt: **201-372-6060**

We carry: *Astarié*, a distinguished cosmetic collection for the fashionable women of color

**FROM THE AFRICA COMPANY**

AFROCENTRIC PLAYING CARDS FEATURING "BLACK ROYALTY"

"THEY'LL CHANGE THE FACE OF YOUR GAME!"

3 DECK INTRODUCTORY PRICE ONLY \$15.99  
ADD STATE SALES TAX + \$3 S/H

**CALL 1-800-340-8881**

RECEIVE A FREE AFRICA COMPANY BROCHURE WITH EVERY ORDER

OR MAIL YOUR CHECK OR MONEY ORDER TO: THE AFRICA COMPANY, P.O. BOX 2107, TEANECK NJ 07666

It is with dreams that we find ourselves.

Who we are.

Where we've been.

What the horizon may offer.

It is with dreams that we chart our path.

Say hello to some yesterdays.

Be as we should be today.

Think of beautiful tomorrows.

It is with dreams that we see clearly.

What it means to be here.

What life requires of us.

What the rewards can be.

It is with dreams that kingdoms are built.

Where people envision love.

Believe in each other.

See the good.

And journey the right roads.

For all those who dare to dream.

Thank You

At the U.S. Department of Housing and Urban Development, we are proud to honor Martin Luther King, Jr. in this day of recognition. May his dream, and the American Dream of home ownership, live on forever.



U. S. Department of Housing and Urban Development  
1 Newark Center, Newark, NJ 07102



# CITY BUSINESS

## America: the land of opportunity

by Charles J. Givens

ed on tax Schedule C and entered on your 1040 individual tax return.

Paper losses occur when you are able to take more in deductions in one year than the amount of addi-

tional cash you actually spend on business-related items that same year.

Because of allowable deductions, paper losses are common in a new small business for the first

couple of start-up years. You do have to operate with an "intent to profits." If you don't show a profit three out of five years, the IRS may question your intent to profit

and could disallow tax deductions. For further information, please call 407-423-8301 or write Money Strategies, 545-9 Delaney Ave., Orlando, FL 32801.

## Learn facts about your home warranty before you buy

PLAINSBORO—Before finalizing the deal to buy a home, new home buyers are usually bombarded by a mountain of paperwork, usually including some kind of warranty to sign. Home Warranty Corporation (HWC), provider of the Home Owners Warranty (HOW) Program stresses the importance for homeowners to understand the warranties provided before they go to closing.

While making the many decisions involved in the home-buying process, it is in the best interest of the home buyer to have a thorough understanding of insured builder warranty coverage, and in order to achieve this, it is vital that they take the time to learn about insured builder warranties.

HWC offers a booklet entitled *The Homeowner's Guide to HOW*, which outlines many of the specific coverages, limitations and procedures associated with the HOW Program. The 20-page guide, which outlines what a HOW warranty is and is not, is just one part of the documentation the new home buyer receives when purchasing a home from a builder participating in the HOW Program.

HWC also provides specimen limited warranty documents. Reviewing this document helps home buyers understand the scope of insured warranty coverage and dispel misconceptions.

HOW home builders and the HOW Corporation of New Jersey also distributes a video entitled, *Built To*

*Last For Years*. This 18-minute educational video spells out the difference between homeowner and builder responsibility; describes coverage under the builder's HOW ten year warranty/insurance plan, in clear, concise language; explains what is—and what is not—an eligible defect; and describes for the homeowner the necessary steps to take when there are warrantable deficiencies in the home.

HOW places a high degree of importance of providing these educational tools and strongly urges home buyers to take advantage of them to become enlightened about the advantages of insured builder warranties. For further information please call NJ HOW, at 609-275-1421.

## MBAs for minorities: Destination MBA coming to New Jersey

PRINCETON—Destination MBA, a free, educational seminar for minority college students and graduates underrepresented in the profession of business administration, will be held at the Somerset Marriott Hotel in New Brunswick on February 5. Admission is open and free to all interested individuals, though the program is geared to the interests of African-American, Latino, and Native American MBA prospects.

Co-sponsored by the non-profit Graduate Management Admission Council (GMAC), the National Black MBA Association (NBMAA), and the National Society of Hispanic MBAs

(NSHMB), Destination MBA is held annually in major U.S. cities.

William James, National Director of the program, notes that attendees will have the opportunity to hear and talk directly with multicultural MBA graduates and students, as well as with admissions, placement, and financial officers from various schools of business and management. A panel discussion will address such questions as: What are MBA program admission requirements? What financial aid is available and how does one apply for it? What opportunities exist for minority MBAs after graduation?

The New Brunswick seminar will be followed by workshops from 1 to 3

p.m. No advance registrations are required for the seminar, which will run from 9:00 am to 12:00 noon, with registration beginning at 8:30 am.

The Somerset Marriott Hotel is located at 110 Davidson Avenue in New Brunswick. For further information call, 908-874-4273.

## Business Calendar

THURSDAY, JANUARY 20

PENNSAUKEN—Company Presentation featuring a case study by a local entrepreneur. Sponsored by the South Jersey Entrepreneurs Network. Call 609-664-8877 for time and location.

JANUARY 20-21

ATLANTA, GA—"Advanced Strategies in Supplier Diversity for MBE Coordinators" for those seeking professional consultation on the subject of minority purchasing. Conducted by Reg Williams. For information call 404-631-9653.

SATURDAY, FEBRUARY 5

NEW BRUNSWICK—Destination MBA, free, educational seminar for minority college students and graduates underrepresented in the profession of business administration at the Somerset Marriott Hotel. From 9 a.m. to 12 p.m. Noon. Workshops follow from 1 to 3 p.m. Call 908-264-2878.

WEDNESDAY, FEBRUARY 9

PENNSAUKEN—A Reception for Entrepreneurs to Meet Local Venture Capitalists. Sponsored by the South Jersey Entrepreneurs Network. Call 609-664-8877 for time and location.

TUESDAY, MARCH 3

PENNSAUKEN—Fourth Annual South Jersey Venture USA Fair. Sponsored by the South Jersey Entrepreneurs Network. Call 609-664-8877 for time and location.

Send Business Calendar events to:  
**City News**  
P.O. Box 1774,  
Plainfield, NJ 07061

## Welfare reform

(Continued from page 4)

the responsibility of parents to care and provide for their children; the nurturing of hope for a better life; among children and parents alike; and compassion and a helping hand to those who face personal crisis or insurmountable barriers to employment. These values—work responsibility, hope, opportunity and compassion—must

provide the basis for a new social contract between government and low-income parents, one that challenges all of us to lift our sights and rescue our children from the dangers of sustained poverty.

It is shameful that children are the poorest citizens in the richest nation on earth, and our failure to act to end their continuing impoverishment now costs us dearly.

### WHAT WILL...

- provide maximum exposure for minority businesses and professionals...
- present leads for businesses seeking to contract with minorities...
- identify minority businesses with whom public and private sector firms and agencies can contract...
- give purchasing agents instant access to a diversity of minority firms including their ethnic origins and certification designations?

### 1994 Minority Business to Business Directory.

Since 1988 the Directory has been networking minority business enterprise. This Directory is published by the City News Publishing Company who also publishes the *Minority Business Journal* of NJ & NY bi monthly. We have been selected as Minority Business Advocate of the Year in 1991 by the Minority Business Development Center in Newark, NJ; recognized for advocacy of minority business and editorial excellence by the National Newspaper Publishers Association in Washington, DC in 1992; and in 1993 entered in the Congressional Record for our ten years of publishing excellence. These honors reflect our commitment and the importance of our business publications.



List now for only \$55.50

## MINORITY BUSINESS TO BUSINESS DIRECTORY 1994 EXTENDED CLOSE DATE JANUARY 21, 1994

SEND COUPON TO:

MINORITY BUSINESS TO BUSINESS DIRECTORY 1994  
144 NORTH AVENUE, PO BOX 1774, PLAINFIELD, NJ 07061  
(PLEASE TYPE OR PRINT AND ATTACH YOUR BUSINESS CARD TO THE COUPON)

COMPANY NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ BUSINESS PHONE \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
LISTING CLASSIFICATION \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_  
MBE CERTIFIED ☐ DIVERSITY CERTIFIED BY: \_\_\_\_\_ (PLEASE ATTACH COPY OF CERTIFICATION DOCUMENT)  
TYPE OF OWNERSHIP: ☐ AFRICAN AMERICAN ☐ HISPANIC ☐ NATIVE AMERICAN ☐ ALASKAN ☐ WOMAN ☐ OTHER  
ADDITIONAL LINE OF PRODUCT OR SERVICE INFORMATION \_\_\_\_\_  
AMOUNT ENCLOSED \_\_\_\_\_ DATE \_\_\_\_\_ AUTHORIZED SIGNATURE \_\_\_\_\_

Larger ad sizes are available including quarter, half, full, covers and double truck. For display advertising & additional information call L. Hickman at 908-754-3400.

## Service and Maintenance



J & M BROWN ASSOCIATES  
ACADEMIC ASSISTANCE SERVICES

TUTORING - In your home or at our location  
MATH, ENGLISH, READING, PHONICS, SAT

After-School Group Tutoring Programs  
Gen Math - Algebra - Geometry - Trigonometry - Calculus - Physics - Chemistry - English - Reading - Writing - Career Prep  
Group Classes to begin in April. 10% Discount for early registration.  
Call Toll-Free 1-800-373-9008  
331 Central Ave. • Orange, NJ 07050

## Spirit & Spin

Scott Dashiell  
128 Chestnut St.  
Roselle, NJ 07068

Custom Printing  
Specialty & Advertising Items

• Sweat Shirts, T-Shirts, Hats & Sportswear  
• Pencils, Pens, Bumper Stickers & Key Chains  
• Presentation Folders, Calendars, Binders, Bookcovers & More  
Phone & Fax (908) 241-0904

## HUBBARD'S HOME MAINTENANCE SERVICES

WE SERVICE AND INSTALL OIL BURNERS, HEATING SYSTEMS, PIPING OR DRAINAGE PROBLEMS. ALL KINDS OF PLUMBING AND ELECTRICAL FIXTURES. COMPLETE GROUND MAINTENANCE. FAST SERVICE. REASONABLE RATES-(908)561-7407. MAJOR CREDIT CARDS ACCEPTED.

## Fresh And Clean

Carpet Cleaning Service  
908-753-7038

### CARPET CLEANING

DRY FOAM EXTRACTION SYSTEM™  
FREE ESTIMATES — NO OBLIGATION  
Cleans brightens, restores texture and dries in one to two hours  
Exclusive patented system  
SAFE, FAST AND DEPENDABLE.  
TOP QUALITY WORKMANSHIP, FAIR, COMPETITIVE PRICES.  
CALL D. Q. RILEY 908-753-7038



## FAT RATS EXTERMINATING

\$60.00 per visit  
Rats, Mice, Roaches,  
Fleas add \$20

All work Guaranteed

No charge for travel time.

(516) 643-3915 Beeper-1-917-293-9218  
19 Olivia St. Wyandanch, N.Y. 11798

HOMES AND BUSINESSES DONE





In Union County, call:  
908-754-3400  
9:00 AM - 5:00 PM

In Essex County, call:  
201-504-9300  
9:00 AM - 5:00 PM

**LEGAL NOTICE**

**SOLICITATION FOR CONSULTING SERVICES FOR 1994 COMPREHENSIVE GRANT PROGRAM HOUSING AUTHORITY OF INVERTON**

The Housing Authority of Inverton New Jersey is soliciting for professional services to Prepare A Complete Package For The 1994 Comprehensive Grant Program in accordance with all applicable HUD Requirements. The Inverton Housing Authority has projects with a total of 674 Conventional Dwelling Units.

The Comprehensive Grant Program Package should include, but not limited to, the following:

- 1) Conduct review and familiarization with all documents submitted in connection with 1993 Comprehensive Plan, Conferences with Executive Director and appropriate housing authority personnel; Conferences with HUD personnel, Preparation, if needed, of all revisions to Form HUD-52832 Physical Needs Assessment, Form HUD-52837, and Paragraph 5-14 of Comp Grant Program Handbook; Preparation of all documents in connection with the annual reporting requirements set forth in Chapter 12 of Comp Grant Program Handbook; Preparation if needed, of all necessary revisions to Form HUD-52837 pursuant to Paragraph 9 of Comp Grant Handbook; Preparation of Form HUD-52834 Five Year Action Plan; Preparation of Form HUD-52835 Local Government Statement; Preparation of two (2) Form HUD-52837, Annual Report, one current FY and one for subsequent Grant Program;
- 2) Prepare a cost Allocation Methodology, if applicable; Preparation of form 50070 Certification for a Drug-Free Workplace; Preparation of Form HUD-5071 Certification for Contracts, Grants, Loans and Cooperative Agreements; Preparation of SF-LLL Disclosure of Lobbying Activities; Preparation of Notices to Resident Landlords and Residents; Attendance at Advance Meeting for Resident Groups; Attendance at Public Hearing; Interaction in planning process with government officials and residents; Updating Handicapped Needs Assessment as per Section 504 guidelines; Preparation of Summary of General Issues/PHA Response; Any and all work necessary to comply with all HUD requirements regarding the Comprehensive Grant Program.

Proposals should be submitted on or before January 19, 1994, at 10:00 A.M. Your credentials must accompany the proposal.

Qualifications, plus price, shall be considered in the selection process and will be evaluated by the Inverton Housing Authority.

Proposals should be mailed or delivered so as to be received on or before the above date and time, in a sealed envelope to:

Proposal for Preparation of 1994 Comprehensive Grant Program Package  
c/o Office of the Executive Director  
624 Mye Avenue  
Inverton, NJ 07111

For further information call:

William Sirchio  
Inverton Housing Authority  
624 Mye Avenue  
Inverton, NJ 07111  
(201) 376-2121

**NJ TRANSIT  
PUBLIC NOTICE**

NEW JERSEY TRANSIT administers the Federal Transit Administration's (FTA) Section 16 Program in the State of New Jersey. The goal of the Section 16 Program is to provide capital assistance in meeting transportation needs of senior and disabled persons where public transportation services are unavailable, insufficient or inappropriate.

NEW JERSEY TRANSIT is now accepting applications from private nonprofit organizations who wish to apply for a vehicle to transport senior and/or disabled residents within their community under this grant program. It is the intention of NEW JERSEY TRANSIT to submit a statewide grant application to the federal government in the late spring of this year.

If an applicant is selected for inclusion in a grant submission and the FTA approves the statewide grant then the successful applicant will enter into a no fee lease agreement with NJ TRANSIT. The approved organization will operate a lift-equipped vehicle purchased by NJ TRANSIT for the purposes described in the application.

NEW JERSEY TRANSIT encourages minority based organizations to apply for equipment under the Section 16 Program. These private nonprofit organizations wishing to receive an application can request an application by writing:

NEW JERSEY TRANSIT  
Office of Special Services  
One Penn Plaza East  
Newark, New Jersey 07105  
ATTN: Section 16 Manager

Interested organizations may also request an application by telephone by calling (201) 491-7371.

The closing date for NEW JERSEY TRANSIT to accept applications is Feb. 26, 1994

**REQUEST FOR PROPOSALS**

The Housing Authority of the City of Passaic (hereinafter called the Authority) is seeking proposals for a Worker's Compensation and Employer's Liability Insurance Policy for one (1) term. The policy will cover all employees of the Authority.

- Additional Data is as follows:
- \* Estimated current value 1994 Payroll \$1,800,000.
- \* Current rating bureau experience modification number is 908.
- \* Effective date will be 12:01 AM, March 1, 1994.
- \* Notice of cancellation: sixty (60) days minimum from service of notice.
- \* Loss experience information available.

Interested parties should submit a sealed envelope marked "Proposal For Worker's Compensation and Employer's Liability Insurance" to the Authority no later than 12:00 noon (prevailing time) on Tuesday, February 8, 1994. No proposal shall be withdrawn for a period of sixty (60) days subsequent to February 8, 1994, without written consent of the Authority. The Authority reserves the right to reject any or all proposals and to waive any informalities in the proposal process.

GM RUSSANO  
PURCHASING AGENT

**FAX FOR SALE, FOR RENT, REAL ESTATE,  
HELP WANTED AND LEGAL ADS  
24 HOURS TO  
908-753-1036**

<b>ESTATE SALE</b>	<b>HELP WANTED</b>	<b>HELP WANTED</b>
<b>PLAINFIELD</b> 606 CRESSENT AVE <b>ESSENTIAL SALE</b> Sat. Sun. Jan. 22-23, 10-4 Oriental furniture & furnishings, French commodes, bedsteads, paintings, tapestries, linens, dishtowels, lacquer boxes, Rose Medallion lamp, Changfay's four lamps, Mother of pearl boxes, sewing tables, & chairs, Teak & ivory screen, mahogany and tables, Chinese hogan and tables, Chinese high, curved, clear leg mahogany, green leaf table, mahogany chair, old oak & marble table, glassware & so much more. SANDRA KONNER ASSOCS.	<b>SECRETARY</b> The New Jersey Turnpike Authority is currently seeking applicants with excellent skills. Must be able to type 40 WPM, and take shorthand at a minimum of 75 WPM. In addition, provide phone coverage, filing and other related support to assigned department. Competitive salary and excellent fringe benefits.  For consideration send resume to:  Human Resources Department New Jersey Turnpike Authority P.O. Box 112 New Brunswick, NJ 08903	<b>HELP WANTED</b> Full time editor for metro Newark's #1 African American weekly newspaper. Must have minimum 3 years experience with newspaper in editorial capacity. Competitive salary commensurate with experience. Submit cover letter, resume, recent writing samples and/or letter sheets, recent reference to:  EDITOR, CITY NEWS 144 NORTH AVENUE, PLAINFIELD, NJ 07060

**FAX YOUR BIDS  
24 HOURS A DAY,  
7 DAYS A WEEK  
(908) 753-1036**

**CLASSIFIED**

**ADVERTISEMENT FOR BIDS**

The Housing Authority of the City of East Orange is soliciting bids for Repair of Automatic Heat Control System at Arcadian Gardens, 27 Sussex Avenue, East Orange, NJ, until 11 AM prevailing time on February 16, 1994 at which time they will be publicly open and read aloud.

A prequal certificate will be conducted at 10:30 AM on February 8, 1994, at the site located at 27, Sussex Avenue, East Orange, NJ.

Copies of Contract Documents, including information for Bidders, Bidding Forms, and Scope of Services may be obtained at the Housing Authority office, 160 Halsted Street, East Orange, NJ 07018.

A refundable deposit of Fifty Dollars (\$50) payable by certified check or money order made payable to the Housing Authority of the City of East Orange is required for bidding documents. For unsuccessful bidders, deposit will be refunded upon the return of such sets within fifteen (15) calendar days from the date of bid opening. Bid must be submitted to the office of the Authority located at 160 Halsted Street, East Orange, NJ 07018, prior to the designated time, and may be submitted either by mail or in person, by the Bidder or his agent. Bids must be submitted in the form prescribed by the Housing Authority of the City of East Orange. No bid will be accepted after the designated time.

Bids must be enclosed in sealed envelopes bearing the name of the Bidder and marked "BID FOR REPAIR OF AUTOMATIC HEAT CONTROL SYSTEM ARCADIAN GARDENS, NJ 50-2".

Each Bidder shall be required to submit with his/her bid a certified check or bond payable to the Housing Authority of the City of East Orange, US Government Bonds at par value or a satisfactory Bid Bond executed by the Bidder and acceptable sureties in an amount not less than ten (10%) percent of the bid. Bid Bond must be accompanied by a consent of surety.

The successful Bidder shall also be required to furnish and pay for a satisfactory Performance and Payment Bond in the full amount of each bid. The surety company for all bonds must be a guaranty or surety company acceptable to the US Department of Treasury. Individual sureties will not be considered. The surety company must also be licensed to do business in the State of NJ.

The Housing Authority of the City of East Orange reserves the right to reject any or all bids, to waive any informalities in the bidding process and award a contract to the lowest responsible bidder in the Authority's best interest.

No bid shall be withdrawn for a period of sixty (60) days subsequent to the opening of bids without written consent of the Housing Authority of the City of East Orange.

Bidders are advised that compliance with Prevailing Wage Rates, and Equal Employment regulation is required.

HARRY B. JACKSON  
EXECUTIVE DIRECTOR

01/19/94

**NOTICE**

The Housing Authority of the City of Long Branch is in the process of closing the waiting list for Public Housing, Section 8 Program and Senior Citizens.

The Authority will not accept applications after January 31, 1994.

Notice will be given in this paper advertising when the list will re-open.

DAVID ALLEN BROWN,  
EXECUTIVE DIRECTOR

**ADVERTISEMENT FOR BIDS  
EXTENSION/PEST CONTROL**

The Housing Authority of the City of East Orange is soliciting bids for Extension and Pest Control to be in the (3) public housing developments and main office. Bids are due at the office of the Authority located at 160 Halsted Street, East Orange, New Jersey 07018, on Friday, February 4, 1994, at 11:00 AM, at which time they will be publicly open and read aloud.

Specifications may be obtained at the office of the Authority between the hours of 9:00 AM to 4:00 PM, Monday through Friday.

Bids must be submitted prior to the designated time for receipt and opening of bids, and may be submitted either by mail or in person, by the Bidder or his agent. Bids must be accompanied by a bid bond in the form prescribed by the Housing Authority of the City of East Orange. No bid will be accepted after the designated time.

Bids must be enclosed in sealed envelopes bearing the name of the Bidder and marked "BID FOR EXTENSION & PEST CONTROL".

Each Bidder shall be required to submit with his/her bid a certified check or bond payable to the Housing Authority of the City of East Orange, US Government Bonds at par value or a satisfactory Bid Bond executed by the Bidder and acceptable sureties in an amount not less than ten (10%) percent of the bid. Bid Bond must be accompanied by a consent of surety.

The successful Bidder shall also be required to furnish and pay for a satisfactory Performance and Payment Bond in the full amount of each bid. The surety company for all bonds must be a guaranty or surety company acceptable to the US Department of Treasury. Individual sureties will not be considered. The surety company must also be licensed to do business in the State of New Jersey.

The Housing Authority of the City of East Orange reserves the right to reject any or all bids, to waive any informalities in the bidding process and award a contract to the lowest responsible bidder in the Authority's best interest.

No bid shall be withdrawn for a period of sixty (60) days subsequent to the opening of bids without written consent of the Housing Authority of the City of East Orange.

HARRY B. JACKSON  
EXECUTIVE DIRECTOR

01/19/94

**ADVERTISEMENT FOR BIDS  
PROJECT NO. NJ51-2, 3 & 5  
The Housing Authority of the Borough of Glassboro**

Separate sealed bids for Coin-operated Laundry Equipment for a 3elderly apartment complexes located in Glassboro, New Jersey, will be received by the Housing Authority of the Borough of Glassboro at their office located at 737 Lincoln Blvd. Glassboro, N.J., until 11:00 o'clock A.M. S.T., Thursday, January 13, 1994, and then at the bid office publicly opened and read aloud.

The information for Bidders, Specifications, and contract documents may be examined at the Housing Authority office, 737 Lincoln Blvd., Glassboro, N.J. Copies also may be obtained at this office.

If you have any questions regarding this bid, or to arrange for a site visit, contact Harry Castor at (609)881-5211.

The owner reserves the right to waive any informalities or to reject any or all bids. No bidder may withdraw his bid within 30 days after the actual date of the opening thereof.

ARENDA ROLAX  
EXECUTIVE DIRECTOR

**HELP WANTED**

**EDITOR**

Full time editor for metro Newark's #1 African American weekly newspaper. Must have minimum 3 years experience with newspaper in editorial capacity. Competitive salary commensurate with experience. Submit cover letter, resume, recent writing samples and/or letter sheets, recent reference to:  
  
EDITOR,  
CITY NEWS  
144 NORTH AVENUE,  
PLAINFIELD, NJ 07060

**HELP WANTED**

**DIRECTOR OF CIRCULATION**

Circulation manager needed to supervise distribution operations for a group of African American publications. Must be flexible and have own transportation with clean driving record. Send cover letter and resume to:

CITY NEWS PUBLISHING COMPANY  
PO Box 1774  
Plainfield, NJ 07061.

**SYSTEMS ANALYST**

Large Housing Authority is seeking a qualified individual for a challenging position with Management Information Systems Department. This position requires technical knowledge in Computer Programming, knowledge of DOS and UNIX operating systems a must. Individual must be a self-motivated, self-starter who is able to work in a strong team environment.

Resume and salary requirements are to be mailed in confidence to:

HACN  
P.O. Box 181  
Plainfield, N.J. 07060

**REQUEST FOR PROPOSALS**

The Housing Authority of the Town of Socanous, New Jersey will accept proposals for accounting services for the fiscal year 4/01/94 to 3/31/95. It is the Housing Authority's desire to retain and employ a duly qualified Accounting Firm to act as advisor for the Authority in all matters connected to the establishment and ongoing functions of the accounting books and records of the Housing Authority. The Accounting Firm must be able to prepare the financial statements and reports in accordance with the existing rules, orders, directives and regulations promulgated by the US Department of Housing and Urban Development (including the HUD Accounting handbook, the Financial Management Handbook and the Annual Contributions Contract).

The services that are requested will be as follows and will relate to all of the Housing Authority's programs (including, but not limited to, Public Housing, Section 8 Vouchers, Section 23 Leased Housing, Comprehensive Improvement Assistance Program, Community Development Program).

- 1) Maintenance and establishment of the accounting books and records, including monthly posting to the general ledger. The books must be maintained in accordance with the principles and standards and the classification and description of accounts as prescribed by HUD.
- 2) Preparation of budgets, financial statements and forms as required by law and the policies of the US Department of Housing and Urban Development.
- 3) Preparation of all reconciliations and financial reports.
- 4) Preparation of all state and federal payroll forms and reports (including a yearly reconciliation of all payroll deductions).
- 5) Attendance at meetings with HUD staff, HUD Auditors, Independent Auditors and Commissioners as requested by the Board of Commissioners and/or Ex-Officio.
- 6) Copy of the Income and expense ledgers or a trial balance of the ledgers showing the amounts budgeted and the actual amounts for the fiscal year to date shall be provided at the end of each calendar quarter (at a minimum).
- 7) Preparation of a monthly reconciliation of bank accounts shall be prepared promptly upon the closing of the bank statements.
- 8) Preparation of a reconciliation of balance of tenants accounts whenever the summary of transactions with tenants (as furnished by the Authority) does not agree with the accountant's control records.

QUALIFICATIONS:

- 1) Must be a Certified Public Accountant (C.P.A.), licensed by the State of New Jersey or a licensed Public Accountant.
- 2) Should have experience and an understanding of HUD funded programs.
- 3) Must be approved by the US Department of Housing and Urban Development.

**PROPOSAL SUBMISSION:**

All persons interested in submitting a proposal for accounting services should submit a proposal based upon a lump-sum fee (payment schedule to be established by the Authority). Proposals should be delivered to the office of the Housing Authority of the Town of Socanous, 777-5th Street, Socanous, NJ on or before February 24th, 1994 by 7:00 PM meeting of the Board of Commissioners. Proposals will be evaluated according to the Housing Authority's "Competitive Evaluation System." A copy of the evaluation system has been attached to the RFP for review by those persons interested in submitting a proposal. All persons submitting a proposal are encouraged to contact the Housing Authority in an effort to personally review the financial operations of the Authority.

WILLIAM F. SNYDER  
EXECUTIVE DIRECTOR

**LEGAL NOTICE  
HOUSING AUTHORITY  
OF THE  
TOWN OF MORRISTOWN**

The Housing Authority of the Town of Morristown is seeking legal representation for the following, but not limited to, matters listed below:

1. Attendance at a minimum of twelve (12) regularly scheduled board meetings.
2. Institution of tenant related suits.
3. Review and approval of bid documents and bids.
4. Legal opinions regarding Department of Housing and Urban Development regulations.
5. Representation of Authority regarding employee matters.
6. Preparation of board resolutions.

All interested parties should be familiar with Department of Housing and Urban Development rules and regulations and knowledgeable of New Jersey public bidding laws. All work not covered in the RFP will be quoted on an hourly basis. Copies of Department of Housing and Urban Development approved form of contract are available at the Morristown Housing Authority, 31 Early Street, Morristown, NJ.

Please submit all proposals to Lawrence R. Jackson Executive Director, Morristown Housing Authority, 31 Early Street, Morristown, NJ 07960, no later than Feb. 7, 1994.

LAWRENCE R. JACKSON  
EXECUTIVE DIRECTOR

**NOTICE FOR PUBLIC HOUSING  
MANAGEMENT CONSULTANTS**

The Board of Commissioners of the Housing Authority of the City of Asbury Park is inviting Proposals from Public Housing Management Consulting Firms regarding a HUD funded Comprehensive Grant Program (CGP). The proposal involves Management Improvement Initiatives to Develop a management information system (MIS) and an internal control system.

All proposals will be evaluated according to the following criteria:

Evaluation Factor	Weight
1 Professional and technical experience as evidence of ability to perform the work.	3
2 Capability to perform the professional services in a timely manner.	2
3 Past performance in terms of cost control quality of work and compliance with performance schedules	3
4 Knowledge of HUD Public Housing Management regulations and practices.	1
5 General response to the invitation	1
6 Proposed fee schedule.	1

Submittals should include profiles of firms, principals and staff, evidence of current NJ registration and a certified statement that the management consultant or firm is not declared, suspended or otherwise prohibited from professional practice by any federal, state or local agency.

Interested management consulting firms should respond by February 11, 1994 to Kenneth E. Nixon, Jr., PHM, MPA Executive Director, Asbury Park, NJ.

KENNETH E. NIXON, JR. PHM, MPA  
EXECUTIVE DIRECTOR

**HELP WANTED**

**TAX ASSESSOR**

The Township of Montclair and EOE, is seeking a Tax Assessor. The successful candidate must have a CTA certification. In addition, the candidate must have demonstrated experience in all aspects of the assessment process of real property, including sales ratios, and handling County Board and Tax Court Appeals, as well as investigating complaints and maintaining records of ownership and descriptions of property. Supervisory experience is a plus. To apply, send resume to The Township of Montclair Personnel Office, 205 Claremont Avenue, Montclair, NJ 07042. Closing January 28, 1994.

**COURT ADMINISTRATOR**

The Township of Montclair an EOE, is seeking a Court Administrator. The successful candidate must have demonstrated skills in maintaining official records of the Municipal Court, preparing complaints, warrants, affidavits, summonses and other documents. In addition, the candidate must have experience in court proceedings, collection of fines and court costs including preparing the court budget. Familiarity with computers especially the Criminal Processing/Traffic System, and previous supervisory experience is a plus. To apply, send resume to The Township of Montclair Personnel Office, 205 Claremont Avenue, Montclair, NJ 07042.

**Pathmark  
Believes  
His  
Dream  
Can  
Be A  
Reality**

Dr. Martin Luther King, Jr.  
January 15, 1929 — April 4, 1968



Bob Crews  
President and C.E.O.  
Book Dynamics, Inc.  
One Million In Pathmark Sales



Sheepshead Bay High School  
Brooklyn, NY  
Teens participate in Pathmark's  
Supermarket Careers Training Program



Pathmark's 1994  
Black Achiever  
John Jay Jones  
General Store Manager of Copiague

**In keeping with The Dream, Pathmark strives to promote fellowship and economic vitality in the communities we serve.**

- Minority Vendor Purchasing Program •Bedford Stuyvesant Restoration Partnership
- \*Newark New Community Corporation •Starlight Foundation®

